

Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

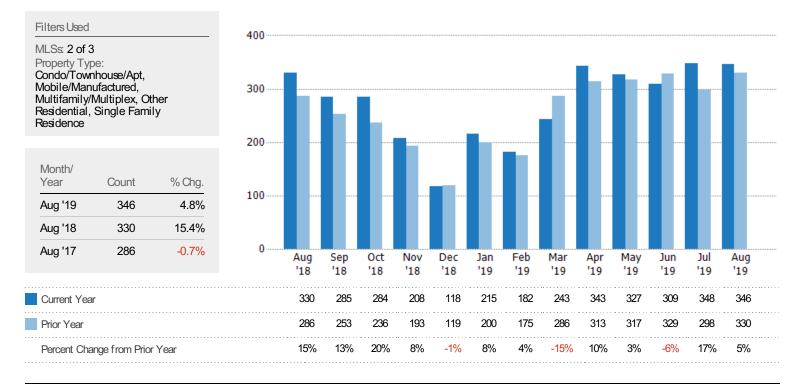
3 +/-	YTD 2018	YTD 2019	+/-	Aug 2018	Aug 2019	Key Metrics
						Listing Activity Charts Metrics
3 +2.9%	2,248	2,313	+4.8%	330	346	New Listing Count
-17.6%	\$539,101,253	\$444,304,918	+4.7%	\$59,926,978	\$62,769,654	New Listing Volume
۹.	NA	NA	+2.1%	723	738	Active Listing Count
۹.	NA	NA	+7.9%	\$151,526,574	\$163,449,034	Active Listing Volume
3 +7.6%	\$208,288	\$224,155	+5.7%	\$209,580	\$221,476	Average Listing Price
3 +1.5%	3.3	3.4	-14.1%	3.6	3.1	Months of Inventory
						Sales Activity Charts Metrics
2 +4.3%	1,632	1,702	+14.8%	250	287	Cloæd Sales Count
3 +8.1%	\$268,596,423	\$290,445,233	+20.1%	\$41,572,891	\$49,925,837	Closed Sales Volume
3 +3.6%	\$164,683	\$170,649	+4.2%	\$166,959	\$173,958	Average Sales Price
1 +1.2%	\$91	\$92	+9.6%	\$90	\$98	Average Sales Price per Sq Ft





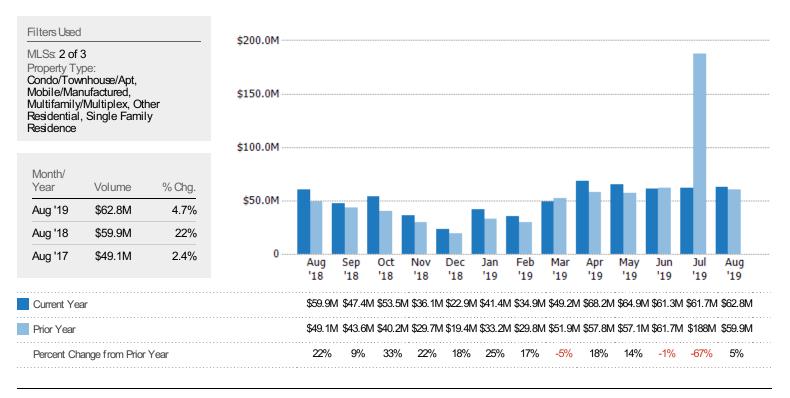
New Listings

The number of new residential listings that were added each month.



New Listing Volume

The sum of the listing price of residential listings that were added each month.



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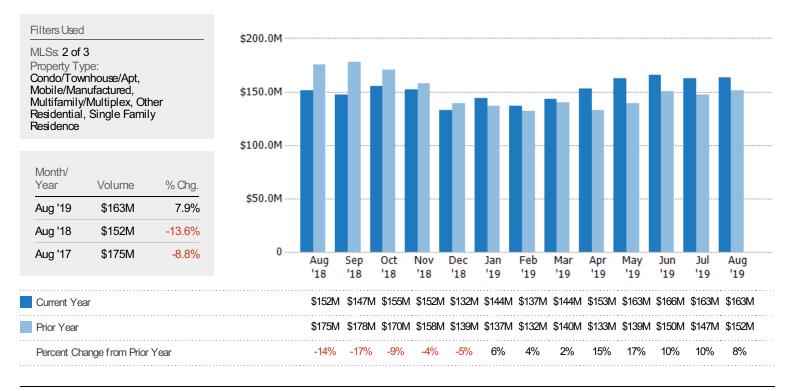
Active Listings

The number of active residential listings at the end of each month.



Active Listing Volume

The sum of the listing price of active residential listings at the end of each month.



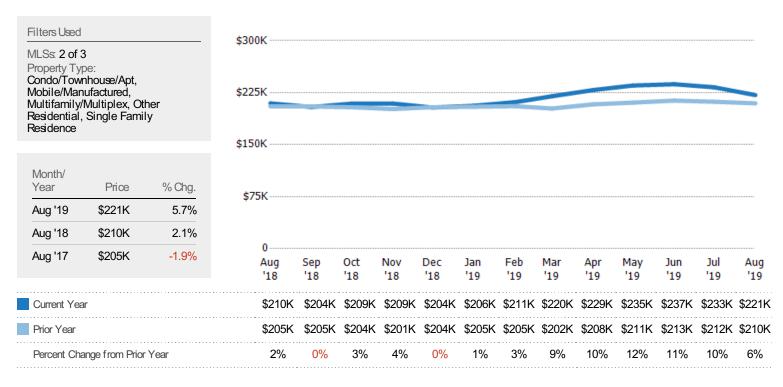
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Average Listing Price

The average listing price of active residential listings at the end of each month.



Months of Inventory

The number of months it would take to exhaust active listings at the current sales rate.

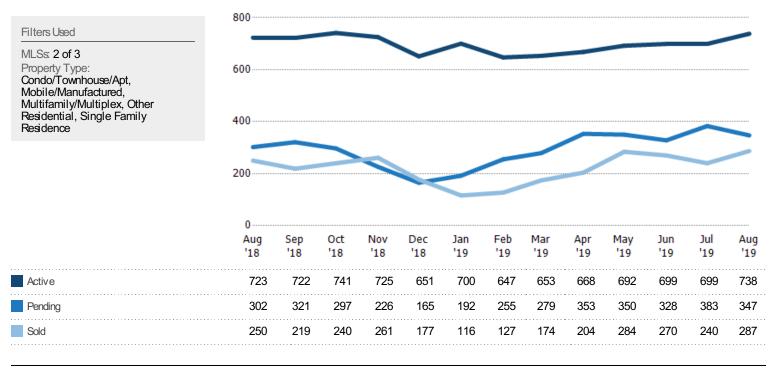






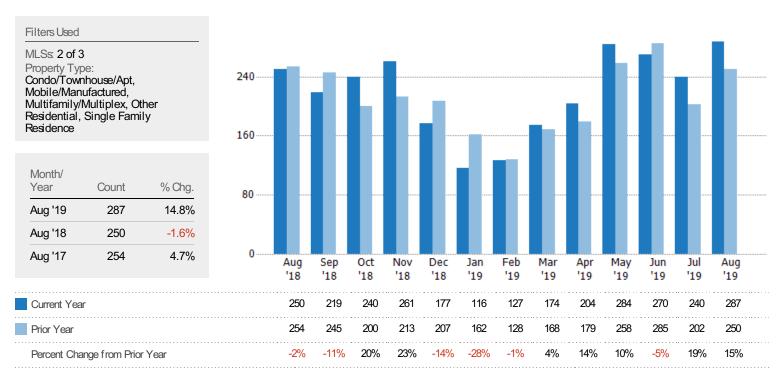
Active/Pending/Sold Units

The number of residential properties that were Active, Pending and Sold each month.



Closed Sales

The total number of residential properties sold each month.

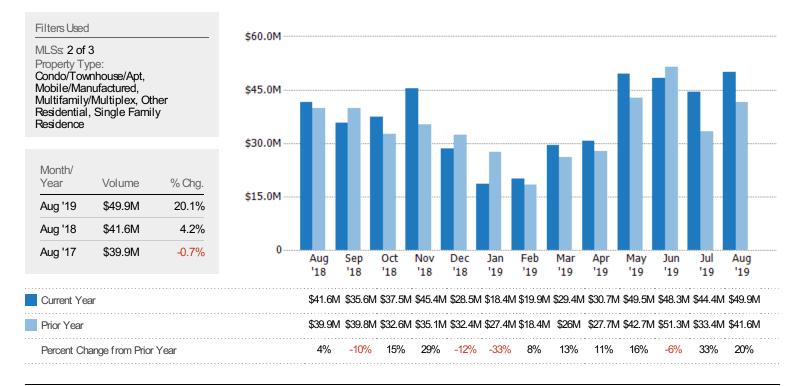






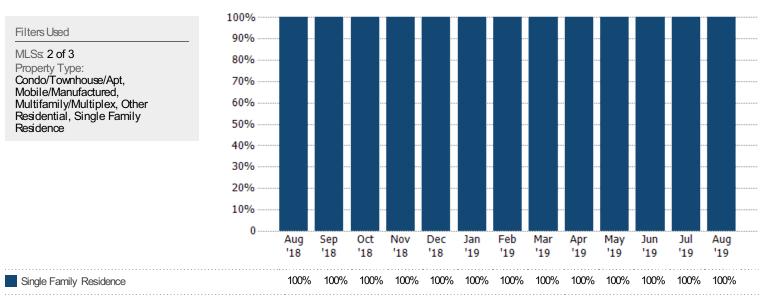
Closed Sales Volume

The sum of the sales price of residential properties sold each month.



Closed Sales by Property Type

The percentage of residential properties sold each month by property type.



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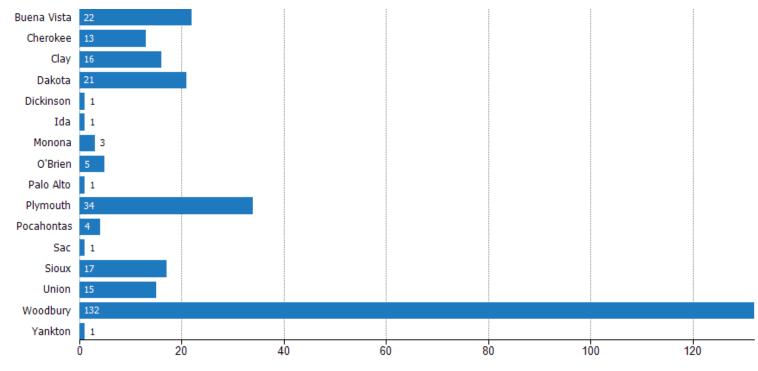
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Closed Sales (By County)

The total number of residential properties sold during the last month by county.

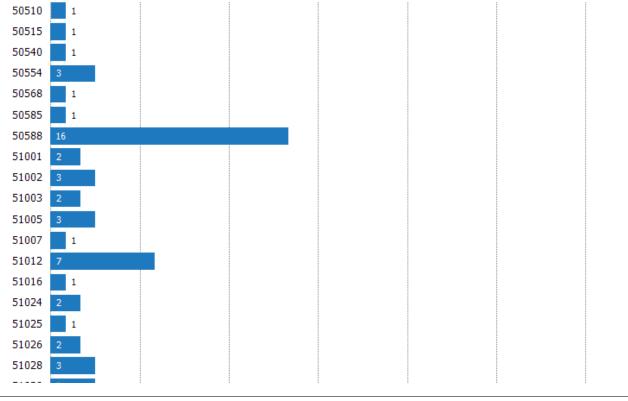
Filters Used: MLSs: 2 of 3; Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Multifamily/Multiplex, Other Residential, Single Family Residence



Closed Sales (By Zip)

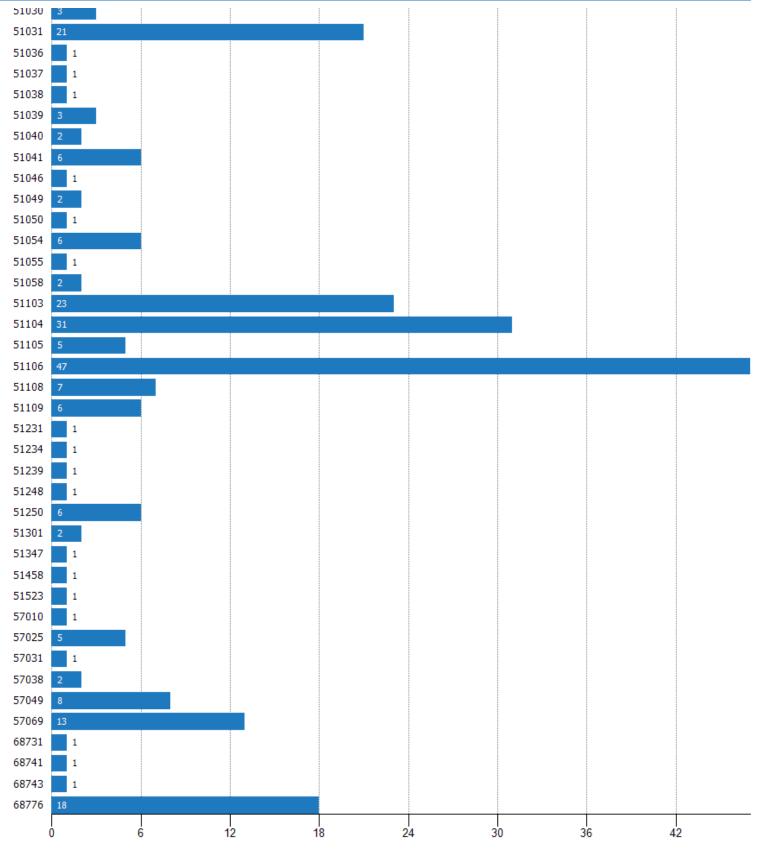
The total number of residential properties sold during the last month by zip.

Filters Used: MLSs: 2 of 3; Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Multifamily/Multiplex, Other Residential, Single Family Residence







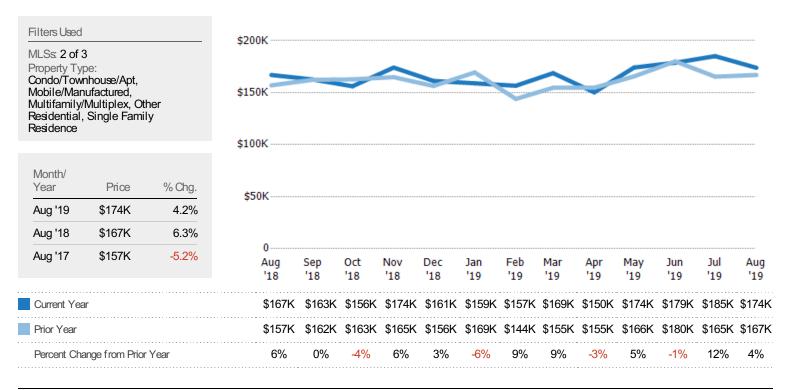


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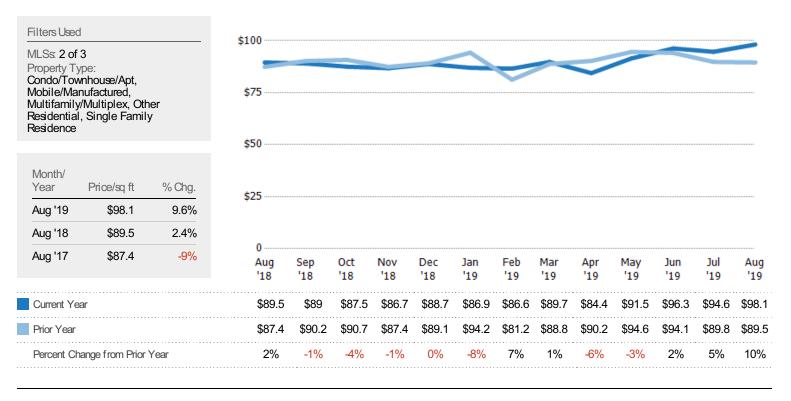
Average Sales Price

The average sales price of the residential properties sold each month.



Average Sales Price per Sq Ft

The average of the sales price divided by the living area of properties sold each month.









Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

