

Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

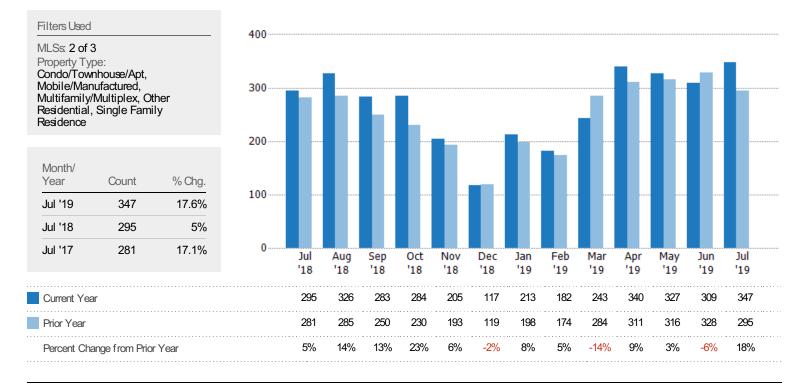
Key Metrics	Jul 2019	Jul 2018	+/-	YTD 2019	YTD 2018	+/-
Listing Activity Charts Metrics						
New Listing Count	347	295	+17.6%	1,961	1,906	+2.9%
New Listing Volume	\$62,101,531	\$187,314,040	-66.8%	\$382,050,467	\$477,428,456	-20%
Active Listing Count	715	692	+3.3%	N⁄A	N⁄A	
Active Listing Volume	\$166,270,370	\$146,785,634	+13.3%	N⁄A	N⁄A	
Average Listing Price	\$232,546	\$212,118	+9.6%	\$225,598	\$208,050	+8.4%
Months of Inventory	2.7	2.5	+8.4%	3.5	3.4	+2.1%
Sales Activity Charts Metrics						
Cloæd Sales Count	235	200	+17.5%	1,399	1,366	+2.4%
Closed Sales Volume	\$43,555,438	\$33,103,464	+31.6%	\$238,219,396	\$225,003,282	+5.9%
Average Sales Price	\$185,342	\$165,517	+12%	\$170,278	\$164,717	+3.4%
Average Sales Price per Sq Ft	\$94	\$90	+5.4%	\$91	\$91	-0.3%





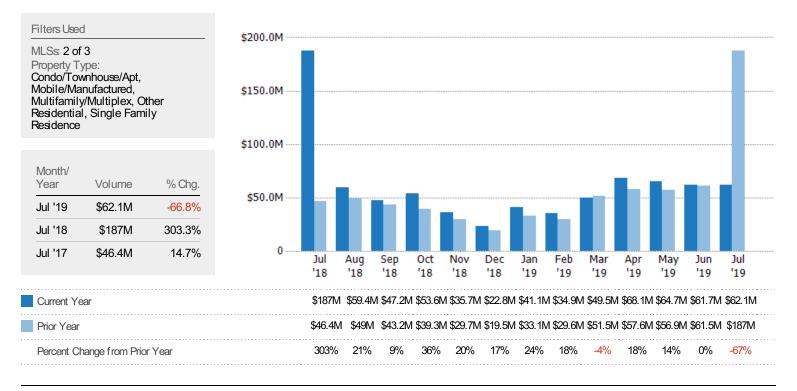
New Listings

The number of new residential listings that were added each month.



New Listing Volume

The sum of the listing price of residential listings that were added each month.



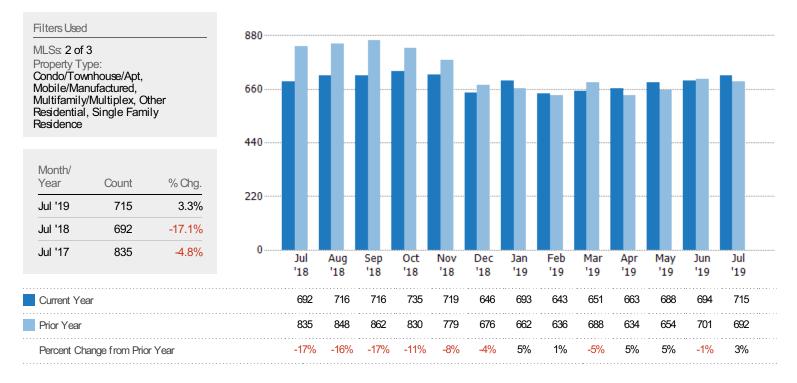
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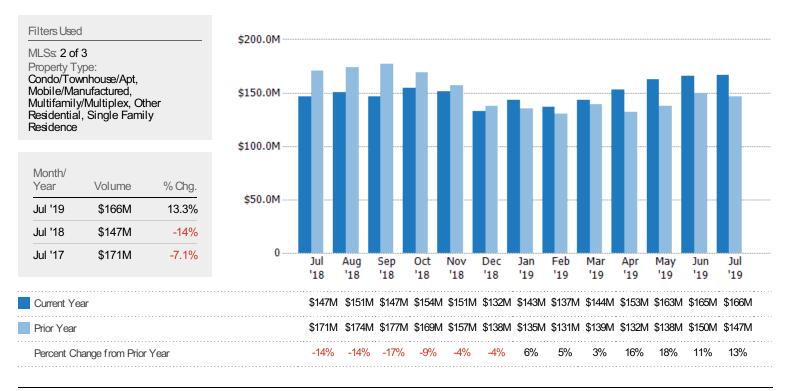
Active Listings

The number of active residential listings at the end of each month.



Active Listing Volume

The sum of the listing price of active residential listings at the end of each month.

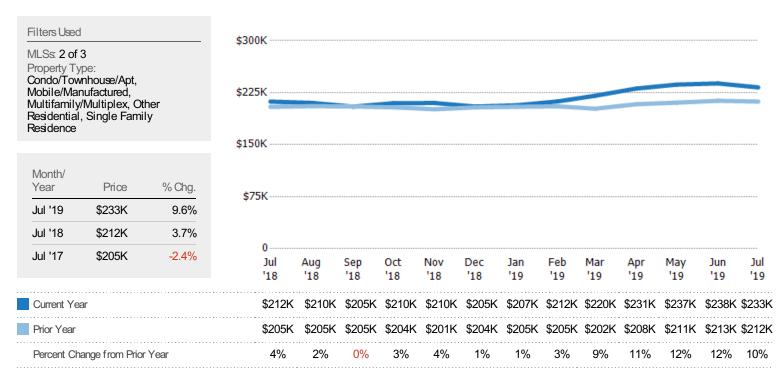






Average Listing Price

The average listing price of active residential listings at the end of each month.



Months of Inventory

The number of months it would take to exhaust active listings at the current sales rate.

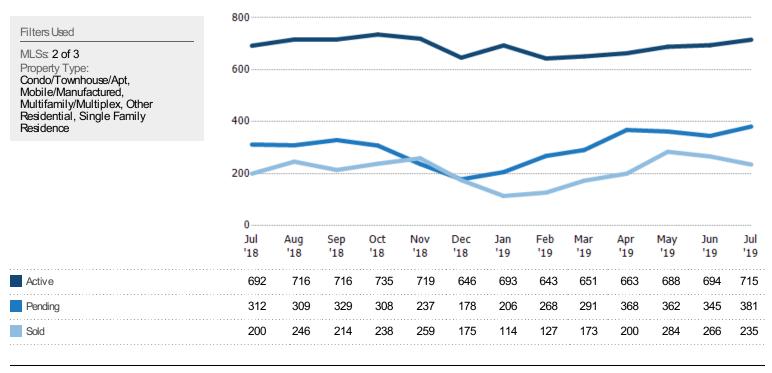






Active/Pending/Sold Units

The number of residential properties that were Active, Pending and Sold each month.



Closed Sales

The total number of residential properties sold each month.







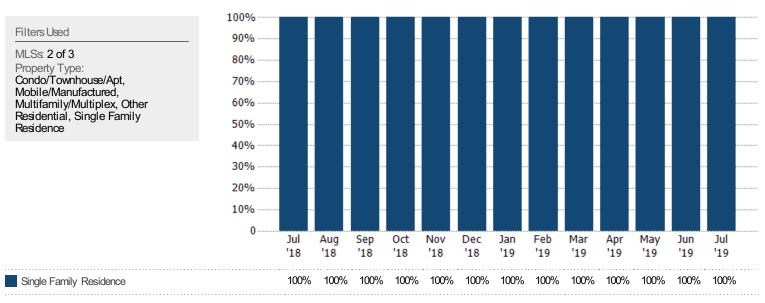
Closed Sales Volume

The sum of the sales price of residential properties sold each month.



Closed Sales by Property Type

The percentage of residential properties sold each month by property type.



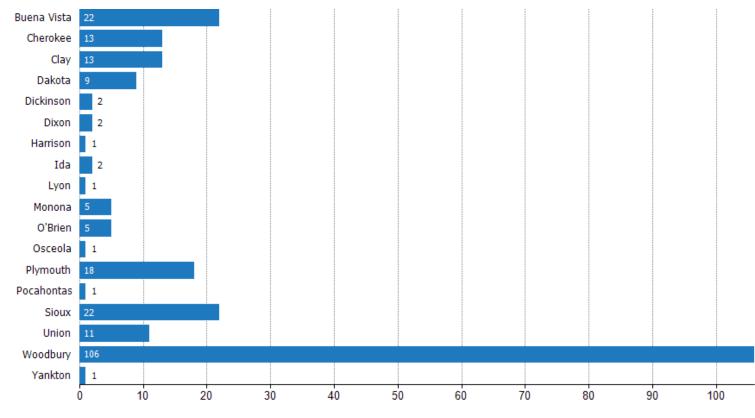
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Closed Sales (By County)

The total number of residential properties sold during the last month by county.

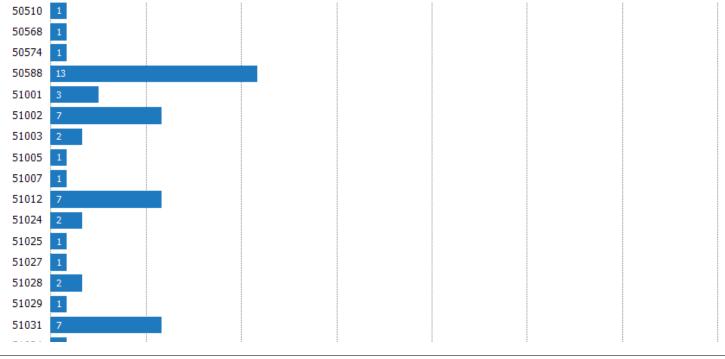
Filters Used: MLSs: 2 of 3; Property Type: Condo/Townhouse/Apt, Mobile/Manufactured, Multifamily/Multiplex, Other Residential, Single Family Residence



Closed Sales (By Zip)

The total number of residential properties sold during the last month by zip.

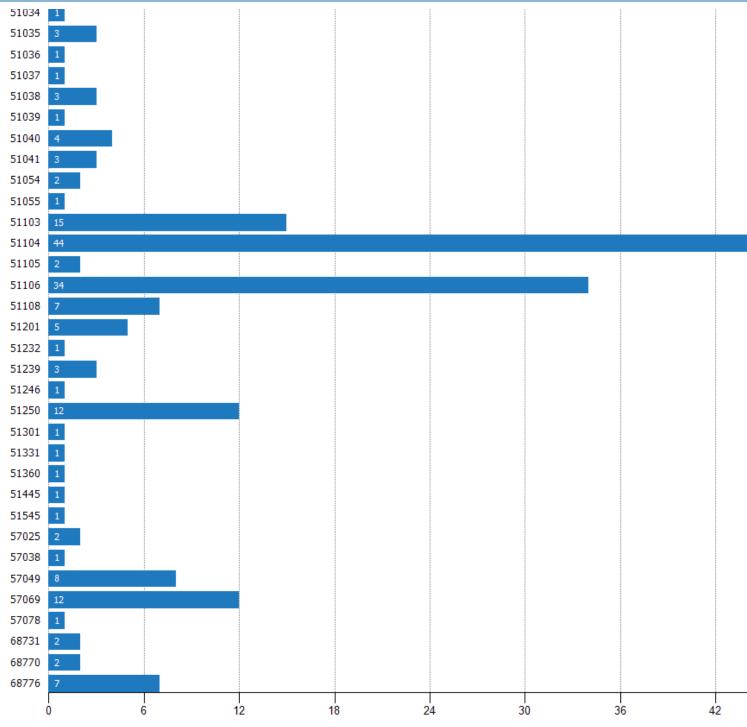
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Market Data Report

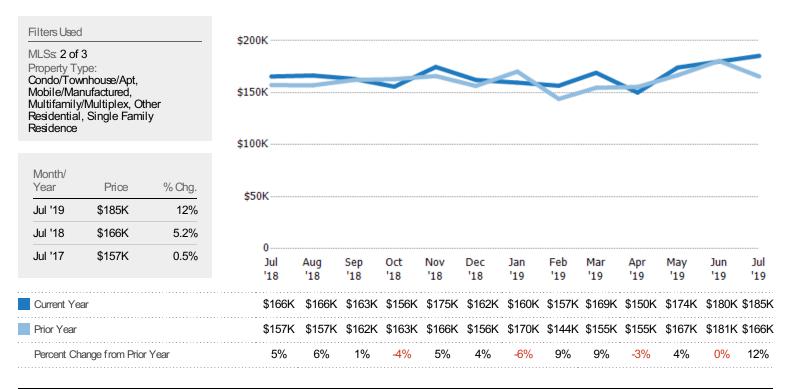






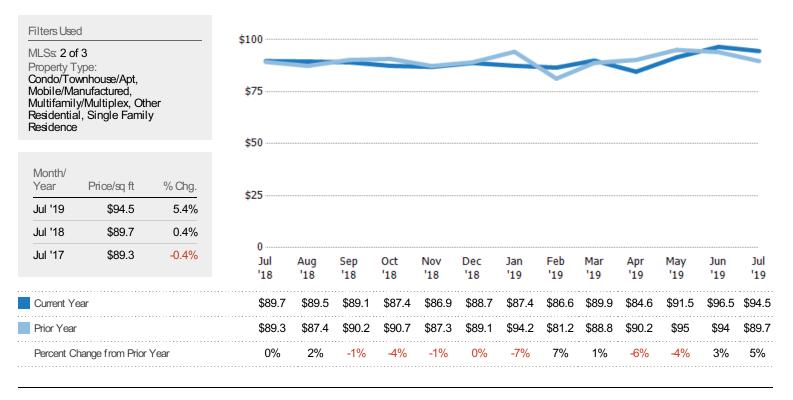
Average Sales Price

The average sales price of the residential properties sold each month.



Average Sales Price per Sq Ft

The average of the sales price divided by the living area of properties sold each month.







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Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

